WE CLAIM:

1. A display system, comprising:

a liquid crystal display (LCD) controller processing general format data and generating segment control signals and common control signals;

an organic light emitting diode (OLED) segment driver;

an organic light emitting diode (OLED) common driver;

a segment interface adopter coupling the OLED segment driver and the LCD controller and processing the segment control signals for the OLED segment driver; and

a common interface adopter coupling the OLED common driver and the LCD controller and processing the common control signals for the OLED common driver.

- 2. The system of claim 1 further comprising a drive strength selector controlling drive strength in the OLED segment driver.
- 3. The system of claim 1 further comprising a drive strength selector controlling drive strength in the OLED common driver.
- 4. The system of claim 1 wherein the LCD controller is a thin film transistor (TFT) LCD controller.
- 5. The system of claim 1 wherein the LCD controller is a super twisted nematic (STN) LCD controller.

- 6. The system of claim 1, the segment interface adopter directly shifting data from the LCD controller to the OLED segment driver.
- 7. The system of claim 1, the segment interface adopter further comprising a logic controller, gated clock generator, data latch and pulse width modulation (PWM) signal generator.
- 8. The system of claim 1, the common interface adopter further comprising a logic controller, row enable signal generator and row drivers.
- 9. An organic light emitting diode (OLED) driver apparatus for a liquid crystal display (LCD) controller processing general format data for display, the OLED driver apparatus comprising:

an OLED segment driver;

an OLED common driver;

a segment interface adopter coupling the OLED segment driver and the LCD controller and processing segment control signals from the LCD controller for the OLED segment driver; and

a common interface adopter coupling the OLED common driver and the LCD controller and processing the common control signals from the LCD controller for the OLED common driver.

- 10. The apparatus of claim 9 further comprising a drive strength selector controlling drive strength in the OLED segment driver.
- 11. The apparatus of claim 9 further comprising a drive strength selector controlling drive strength in the OLED common driver.
- 12. The apparatus of claim 9 wherein the LCD controller is a thin film transistor (TFT) LCD controller.
- 13. The apparatus of claim 9 wherein the LCD controller is a super twisted nematic (STN) LCD controller.
- 14. The apparatus of claim 9, the segment interface adopter directly shifting data from the LCD controller to the OLED segment driver.
- 15. The apparatus of claim 9, the segment interface adopter further comprising a logic controller, gated clock generator, data latch and pulse width modulation (PWM) signal generator.
- 16. The apparatus of claim 9, the common interface adopter further comprising a logic controller, row enable signal generator and row drivers.

17. A method for driving an organic light emitting diode (OLED) for a liquid crystal display (LCD) controller, comprising:

processing general format data for display in the LCD controller;

providing segment control signals and common control signals from the LCD controller;

processing the segment control signals in a segment interface adopter; processing the common control signals in a common interface adopter; driving the segment control signals in an OLED segment driver; and driving the common control signals in an OLED common driver.

- 18. The method of claim 17 further comprising controlling drive strength in the OLED segment driver.
- 19. The method of claim 17 further comprising controlling drive strength in the OLED common driver.
- 20. The method of claim 17 further comprising directly shifting data from the LCD controller to the OLED segment driver.